



# TALENT: Employee Experience Management

Employee experience has been growing in importance as a critical business agenda this past decade but the extraordinary events of 2020 have vaulted it to the forefront for most businesses. With remote work, transitioning to hybrid work and changing employee views on what work means to them, it is imperative for companies to ensure they have a constant pulse on employee experience so they can attract, develop and retain talent.

## What can we do?

If you are one of these organizations, you will definitely want to speak to our experts to set up a sustainable program to understand and act on employee engagement.

## What is the methodology?

A dynamic Employee Experience program contains elements of continuous tracking as well as episodic interventions to maintain a pulse across the journey with the organization. In this next generation of Employee Experience programs, listening will no longer be enough; the success of the program will revolve around the ability to continuously gather insights and action it for success. However, as a start, companies may just choose to implement specific aspects of an overall program like a 360-degree feedback system, or simple employee pulse surveys and use the insight from that to build larger programs.

## What does the output contain?

The program is composed of key elements starting with a map of the employee journey, identifying the key touchpoints for listening, development of the right measurement instruments, training of organizational managers to actively listen to the employee feedback, and creating systems to translate this into action. It can be broken down into modules and implemented in phases to ensure efficient adoption within the organization.

## How can you use the output?

The feedback can be used to identify process improvements, reduce churn, create a better working environment and also act as inputs in manager training and assessment practices. It can also be used to measure the success of HR initiatives and objective based programs.

**For more details and a time and cost estimate, get a free no-obligation 30-minute consultation with InsightGig! [Click here](#) to get started, or send an email to [contact@insightgig.com](mailto:contact@insightgig.com).**

“Deal with it before it happens. Set things in order before there is confusion.”

Lao Tzu, Chinese Philosopher and Writer